

Digital Communications Program and Purpose

The purpose of the program is to develop well rounded students and artists that are experienced in the field of photography and cinematography. Students will gain in depth experience, master tools and think creatively to solve complex problems. If you love taking photographs or making videos this could be the right program for you!

Coursework will help prepare students to become college or career ready in either field. Course content includes exploring the foundations of art and creativity, the study of art history, the operation of camera equipment, programs appropriate to the field of photography and cinematography, artistic intent and communication, project and idea development. Students are eligible to receive a certification in either Photoshop or Premiere Pro at the end of their senior year.

To audition for the program, you must complete the process outlined below. The purpose of this process is to analyze your desire and potential to grow as a Digital Communication student. It is important to see the practice of these mediums from each student and also to hear about the thought process that goes on behind them.

Audition Process

1. Portfolio Review
2. Written Statement
3. Review of work with Mrs. Green / Student Q & A
4. Photo or Video Task Assignment

Portfolio Review

Your portfolio should consist of 10-15 photographs or 2-4 videos projects or a combination of both. Please keep the items in the portfolio under 20 total. Photographs and videos should reflect projects done in and outside of school. The projects can be any subject matter and should reflect your best work.

Please submit digitally to our Google Classroom.

2020-2021 Classroom Code: ph4tqta

Images should be jpegs for photographs and mp4, mpeg or mov files for video. It is encouraged (but not required) that you bring a sketchbook with any work that you have produced there such as drawing, writing, brainstorming or storyboarding.

Written Statement

For the written statement, please respond to the following prompts:

- Why do you want to attend Barbara Ingram?
- Explain why you make your artwork or what you want to communicate through it.
- Describe one experience you've had that represents your character.
- For this program, you not only have to be passionate and hard working but also dedicated to growing as a person. Describe an experience where you've grown as a person and explain how that experience can help you grow in your education.

Review of work with Mrs. Green / Student Q & A

You will review your portfolio and/or written statement with Mrs. Green at this time. You will also have a chance to ask any questions you may have about the program.

Task Assignment

Students will be asked to perform a photography or video task. The task will be photo or video oriented. No prior experience is required! Depending on the circumstances of auditions, this may be assigned digitally on Google Classroom or completed in person. Please contact the school closer to audition dates for further details or check the Google Classroom for announcements.