

Digital Communication Program and Purpose

The purpose of the program is to develop well rounded students and artists that are experienced with the fields of photography and cinematography. Students will gain in depth experience, master tools and think creatively in both professional fields. If you love taking photographs or shooting and making videos this could be the right program for you! Coursework will help prepare students to become college or career ready in either field. Course content includes exploring the foundations of art and creativity, the study of art history, the operation of camera equipment, programs appropriate to the field of photography and cinematography, artistic intent and communication, project and idea development and career skills. Students are eligible to receive a certification in either Photoshop or Premiere Pro at the end of their senior year.

To audition for the program, you must complete the process outlined below. The purpose of this process is to analyze your desire and potential to grow as a Digital Communication student. It is important to see the practice of these mediums from each student and also to hear about the thought process that goes on behind them.

Audition Process

1. Portfolio Review
2. Written Statement
3. Interview
4. Photo Task Assignment

Portfolio Review

Your portfolio should consist of 10-15 photographs or 2-4 videos projects or a combination of both. Please keep the items in the portfolio under 20 total. Photographs and videos should reflect projects done in and outside of school. The projects can be any subject matter and should reflect your best work. The photographs can be printed or digital. If submitting digitally, please submit your work to our Google Classroom. Make sure you look for the right class and year. **The class code is: 22ta3nl You can only attach 20 items to the assignment. You will need to attach all your portfolio items and your written statement here.** Images are to be high quality jpgs for photographs and mp4, mpeg or mov files for video. It is encouraged (but not required) that you bring a sketchbook with any work that you have produced there such as drawing, writing or storyboarding.

Written Statement

For the written statement, please respond to the following prompts:

- Why you want to attend Barbara Ingram?
- What medium (photography or video) are you most passionate about and why?
- Explain why you make your artwork or what you want to communicate through it.
- Describe one experience you've had that represents your character.
- For this program, you not only have to be passionate and hard working but also open minded and a positive team player. Explain how you could bring positivity and open mindedness to our class on a daily basis.

Interview

You will review your portfolio and written statement with Mrs. Green at this time. You will also have a chance to ask any questions you may have about the program.

Photo Task Assignment

Students will be asked to perform a task in Photoshop. They will have to follow a video tutorial in order to complete it. No prior experience with Photoshop is needed to complete this. It is a great opportunity to see how you problem solve and follow directions. It also gives you a chance to work in the Photoshop workspace. You will be given about 45 minutes to complete the assignment. Please reach out to Mrs. Green if any special accommodations need to be made for a particular student at greenkri@wcps.k12.md.us